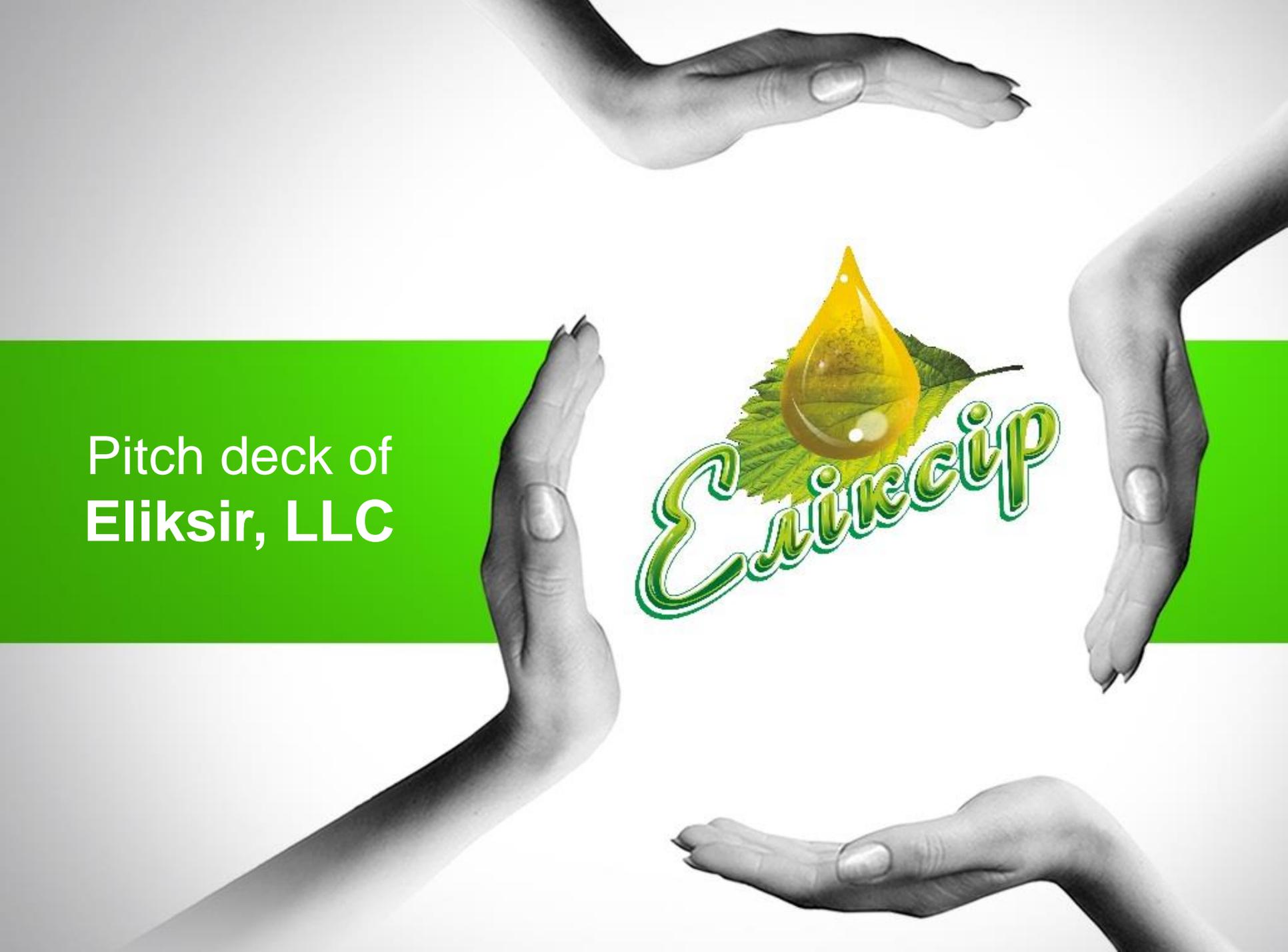


Pitch deck of
Elik sir, LLC



Eliksir – health is beyond price



Eliksir was launched by the group of professionals experienced in cosmetology, pharmaceuticals, dietary supplements in order to provide the Ukrainian market with conceptually new range of biologically active cosmetics.

The consumer would like to see treatment and preventive cosmetics at the market manufactured in Ukraine, which quality is non-inferior compared with foreign analogues. In 2005 Eliksir decided to manufacture and distribute unique biologically active cosmeceutics based on the natural materials.

The mission of the company is to help people maintain their beauty and health through natural means.

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Our company employs 117 qualified employees who are the professionals in their field. All of them work in a close collaboration to ensure the highest quality of the manufactured products.



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Natural resources, that preserved their innate properties, were used by our professionals during creation of treatment and prevention product line, manufacture of which requires high accuracy for adherence to formulation and selection of high-quality ingredients, both of foreign and domestic origin and manufacture.



We use as natural ingredients the following:

1. Various fats and oils (badger and mink fats, wheat germ oil, jojoba oil, shea butter, macadamia oil, and others). Essential oils of rosemary, fir, fennel, cloves, eucalyptus, patchouli, mint and others.
2. Extracts of comarum, comfrey, spongilla, hirudo, camomile, calendulas, rhodiola, plantain, and others.
3. Chondroitin sulfate – extraction of shark cartilage, glucosamine hydrochloride, dihydroquercetin – bioflavonoid of Siberian larch and many other components.

Composition of the active components in high concentrations in treatment and preventive agents allows to achieve astonishing results without habituation effect in case of constant use of cosmeceutics or dietary supplements of Eliksir TM.



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Eliksir has two workshops: one for release of cosmeceutics and the other one for release of dietary supplements.

Production output per day varies:

1. from 2 to 2.5 t/daily of cream mass,
2. up to 2 tones/daily of shampoo,
3. 1 tone/daily of dietary supplements.

Manufacture is equipped with five complexes for preparation of semifinished product at the cosmeceutics workshop that differ in volume and manufacturing technologies. Complex used for preparation of toothpastes is semi-automatic and works under vacuum that allows to achieve higher product quality.



The workshop for dietary supplements is equipped with a modern complex of equipment, which provides a complete cycle of production.

Filling and packaging is performed by professional equipment - special dispensing and labeling apparatuses. There is also a possibility to fill the product in sachets and doypacks.

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Because of the using modern equipment, we are able to produce dietary supplements in the form of soft gelatinous capsules with a variety of fillings.

Vegetable oils:

-wheat-germ oil, flax seed oil, castor oil, garlic oil, pumpkin seed oil and others.

Fats of animal origin:

-badger, bear and fish fats.

We are one of the few companies in Ukraine that produce soft gelatinous capsules.



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Currently, the range of Eliksir products includes more than 450 items. We constantly release new product lines and batches. Our cream balms were awarded with the award «Highest Sample». Our product line includes the following products:

- Cosmetic creams and balms (for the facial skin, neck, hands and body) as well as treatment and prevention creams and balms (for the prevention of bronchopulmonary, blood musculoskeletal diseases, skin problems – wound-healing, anti-fungal, in case of psoriasis, etc.);
- Hair masques;
- Treatment and prevention shampoos (for hair growth, against dandruff and psoriasis of the hairy part of the head);
- Treatment and prevention lotions for the prevention of blood and musculoskeletal diseases;
- Dietary supplements (pharmaceutical forms: hard and soft - gelatinous capsules and tablets, oral drops, syrups, edible gels) aimed at boosting your immunity, general maintenance of the body.



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Eliksir company belongs to top-5 enterprises engaged in manufacture of treatment cosmetics. Tens of thousands Ukrainians use our creams on a daily basis. Our company comprises a hightechnology manufacture, competent professionals, who constantly undergo training, huge base of formulations and products. We export our products to Moldova, Poland, Lithuania, Latvia, Czech Republic, Vietnam.

Our enterprise has been operating under ISO 9001 quality system and ISO 22000 food safety for 6 years in a row that allows us and our customers to make sure that Eliksir products are certified and undergo all stages of inspection and analysis. Furthermore, manufacturing premises include accredited manufacturing laboratory that gives us verified data about product quality day by day.

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Advantages of cooperating with us:

1. High efficiency of organizational and technological processes thanks to the introduction of quality control system, skilled professionals, modern equipment and own laboratory;
2. Stable high quality products;
3. Benefits for health.

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Additionally to production of its own products, «Eliksir» also cooperate with big companies, such as Amrita, BaDM, Tsunami, and others. And we produce in-house developed products for them (these are shampoos, masks, balms, shower gels, creams, tonics and lotions, gels before and after depilation, toothpastes, tooth elixirs, etc.)



Our products are also displayed in all big national supermarkets and pharmacies, which guarantees high quality of products released.

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